



Making a Difference. For the Industry. For Alberta.

Community Investment Strategy

Education and Research



Community Investment Guidelines

*Making a Difference.
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For Alberta.*

The Alberta Real Estate Foundation welcomes initiatives that bring together Real Estate Professionals and the people and communities of Alberta. Interested applicants are asked to contact the Foundation to discuss their initial concept and determine if the project fits with the Foundation's areas of interest.

Successful proposals will encompass most of the following:

- Alberta based and/or Alberta focused.
- Enhance the Alberta real estate industry and the Foundation .
- Involve the active participation of Real Estate Professionals or Real Estate Boards/Associations.
- Build capacity in the community or Real Estate Industry.
- Work collaboratively to leverage resources.
- Incorporate knowledge sharing.
- Demonstrate organizational capacity to follow through on time and on budget.
- Showcase the value and benefits of the project to the real estate industry and the people of Alberta.





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FOUNDATION

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Funds will NOT be provided for:

- Projects that have individual or shareholder profitability as primary objectives
- Endowments or Capital Campaigns
- Deficit, debt retirement or expenses that were incurred in the past (no retroactive grants)
- Political or religious activities
- Motivational presentations





How to apply for funding

To be eligible for funding from the Alberta Real Estate Foundation, projects must meet these basic criteria:

- Ensure the proposed project meets the Foundation's Community Investment Guidelines.
- Assess the project idea according to the appropriate area of interest guidelines:
 - Education & Research
 - Housing Affordability
 - Land Stewardship & Environment
 - Industry Leadership
 - Other
- Contact the Foundation at questions@aref.ab.ca or (403) 228-4786 to discuss the project concept. Foundation staff will assist applicants throughout the proposal process.
- Submit the application according to the Community Investment application deadlines.

Important Note: All applicants must contact the Foundation at questions@aref.ab.ca or (403) 228-4786 to discuss their idea and obtain our application format prior to submission. The application is not available on-line.

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Education & Research

The outcome of the Education & Research area of interest is to inform real estate and land use practices that engage Albertans by creating learning opportunities.

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Education and Research Guidelines

Preference will be given to projects that:

- Build Real Estate Professionals' capacity to offer customers and clients high quality, appropriate services and to continually improve their professional and ethical practice.
- Enhance services rather than solely improving profitability.
- Contribute to a fair and functioning real estate market place.
- Provide information to raise engagement of public dialogue on real estate issues.
- Increase public dialogue and policy development around real estate practices and land use issues.
- Develop timely and relevant knowledge on issues related to land use practices and understanding around rights and responsibilities with respect to the real estate transaction.
- Utilize Real Estate Professionals as a gateway of information on home ownership, land use and sustainable community issues.
- Facilitate knowledge transfer that contributes to long term solutions on land use practices.
- Inform public, political and industry support in Alberta.

