



Making a Difference. For the Industry. For Alberta.

Community Investment Strategy

Housing Affordability



Community Investment Guidelines

*Making a Difference.
For the Industry.
For Alberta.*

The Alberta Real Estate Foundation welcomes initiatives that bring together Real Estate Professionals and the people and communities of Alberta. Interested applicants are asked to contact the Foundation to discuss their initial concept and determine if the project fits with the Foundation's areas of interest.

Successful proposals will encompass most of the following:

- Alberta based and/or Alberta focused.
- Enhance the Alberta real estate industry and the Foundation .
- Involve the active participation of Real Estate Professionals or Real Estate Boards/Associations.
- Build capacity in the community or Real Estate Industry.
- Work collaboratively to leverage resources.
- Incorporate knowledge sharing.
- Demonstrate organizational capacity to follow through on time and on budget.
- Showcase the value and benefits of the project to the real estate industry and the people of Alberta.





ALBERTA
REAL ESTATE
FOUNDATION

Making a Difference.

For the Industry.

For Alberta.

Funds will NOT be provided for:

- Projects that have individual or shareholder profitability as primary objectives
- Endowments or Capital Campaigns
- Deficit, debt retirement or expenses that were incurred in the past (no retroactive grants)
- Political or religious activities
- Motivational presentations





How to apply for funding

To be eligible for funding from the Alberta Real Estate Foundation, projects must meet these basic criteria:

- Ensure the proposed project meets the Foundation's Community Investment Guidelines.
- Assess the project idea according to the appropriate area of interest guidelines:
 - Education & Research
 - Housing Affordability
 - Land Stewardship & Environment
 - Industry Leadership
 - Other
- Contact the Foundation at questions@aref.ab.ca or (403) 228-4786 to discuss the project concept. Foundation staff will assist applicants throughout the proposal process.
- Submit the application according to the Community Investment application deadlines.

Important Note: All applicants must contact the Foundation at questions@aref.ab.ca or (403) 228-4786 to discuss their idea and obtain our application format prior to submission. The application is not available on-line.

Making a Difference.

For the Industry.

For Alberta.



Housing Affordability

*Making a Difference.
For the Industry.
For Alberta.*

The outcome of the Housing Affordability area of interest is to support the marketplace in providing environmental options for affordable rental and home ownership.

Housing Affordability Guidelines

Preference will be given to projects that:

- Include innovative design and energy efficiency to reduce costs and contribute to long-term affordability.
- Are below or near market.
- Incorporate innovative financing models.
- Serve households with low to moderate income.
- Incorporate smart growth principles.
- Embrace technologies that enhance energy efficiency and sustainable residential housing.

