



COLLEEN KILLINGSWORTH

With more than 20 years experience in communication, Colleen Killingsworth, APR, ABC, FCPRS is a public relations executive with a strong track record in leadership, strategic planning and project management. She has provided strategic communication services for public, corporate, association and not-for-profit organizations. She is an experienced communication planner and manager, having developed and implemented strategies for both internal and external stakeholders that have provided her with valuable skills in stakeholder relations, media relations, media training, crisis communication, issues management, marketing communication, community relations, and public relations planning and execution. Her experience encompasses a wide variety of assignments such as program consolidations and moves, reputation management and branding strategies, multi-stakeholder communication, product launches, collateral development, communication audits, and special event planning and execution.

Colleen holds a Bachelor of Arts in Journalism degree from the University of Nevada, Reno, and is currently pursuing her Master's of Communication Management from the DeGroot School of Business at McMaster University. Colleen is a member of the Canadian Public Relations College of Fellows (FCPRS), Accredited Public Relations (APR) through the Public Relations Society of America and Accredited Business Communicator (ABC) through the International Association of Business Communicators.

Colleen is a Public Appointment to the Alberta Real Estate Foundation representing consumer interests.